



120 E. 5th North St. Unit A
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FOR IMMEDIATE RELEASE

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New Summerville Consignment Retailer Pairs Fashion and Personal Styling with Small Business Development and Community Service

Summerville, SC, USA February 1, 2016 | A new community focused consignment boutique specializing in designer fashions and accessories for women and men opened its doors in downtown Summerville late December, 2015. Located at 120 E. 5th North St., Unit A, Anise Threads joins the growing billion dollar resale industry, but with a charitable twist. The 2000 sq.ft. boutique is an ideal companion to its neighboring shops and restaurants in charming Summerville.

Owner, Annis Alston Staley, a New Jersey transplant and native daughter of South Carolina, long contemplated plans for her golden years business venture and knew it would have to be located at home, here in SC and a venture dedicated more to *giving* than *receiving*. She combined her business, retail, and fashion experience and expertise with her strong passion for helping others realize their greatest potential. “I knew this vision would take strategic teamwork and community participation to truly work, to favorably impact lives beyond the wardrobe. A person stopping into the boutique and being outfitted in our apparel is a great way to start. From there, we have a conversation about how to improve our community. Then, we get to work,” says Staley. This month, Anise Threads will be supporting the Lowcountry American Heart Association raise awareness about the catastrophic effects and reach of heart disease. “I know there are people all around our boutique doing great things to help community be a better place to live for everybody concerned. We believe that in addition to helping our customers reflect their best image to the



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world through attire and styling, we also join them in demonstrating our best service to causes that are advancing quality of life.”

Anise Threads’ “conscious collection” offers visitors a broad inventory of slightly worn designer labels and mainstream fashion brands in a warm, gathering place setting complete with a *Man Cave* for gentleman shopping companions to relax and share ideas.

Anise Threads invites small businesses and small community groups to meet in the boutique Friday evenings for complementary training sessions and sharing about charitable initiatives. Call the boutique for reservation details.

Operating days are Tuesday – Thursday and Saturday, 10AM – 6PM and on Fridays, 10AM – 8PM

Walk-in consignments will be taken between 11AM – 4PM, Tuesday – Friday. The boutique is actively seeking women’s and men’s designer items in new or like-new condition. For information on how to consign, please contact Anise Threads at 843-258-5943 or connect with Anise Thread on Facebook and at www.anisethreads.com.

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